

MARKETING INFORMATION SYSTEMS, INC.

100 SYLVAN AVENUE, ENGLEWOOD CLIFFS, N.J. 07632
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SCHEDULE

PM BLUES PACK TEST - II

(#833386)

<u>PACKS TESTED</u>	<u>FIELD DATES</u>	<u>TOPLINE</u>	<u>REPORT</u>
J = Light Blue/ Hologram Design	September 30th - October 18th	October 24th	Week Of - November 10th
N = Dark Blue/ Hologram Design			
T = Green Pack			

N = 300

MARKETS

Boston, MA
Chicago, IL
Detroit, MI
Philadelphia, PA

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